

BENEFITING FUTURE CITIZENS FOUNDATION

★ **BOOTS ★ BOTTLES ★ BBQ** ★
GOES VIRTUAL IN 2020



BBB

SEPT. 12, 2020

**BRINGING BBQ,
GREAT WINE, &
WORLD-CLASS
ENTERTAINMENT
TO YOUR
LIVINGROOM!**

FEATURING
MUSICAL PERFORMANCES BY SOME OF YOUR FAVORITE CELEBRITY MUSICIANS
COMEDY SHOW

**VIRTUAL WINE TASTING WITH A WINE-MAKER AND SOMMELIER
(FEATURING WINES FROM YOUR SPONSOR GIFT BASKET!)**

COOKING DEMO WITH A CELEBRITY CHEF

CRAFT COCKTAIL MAKING WITH A CELEBRITY BARTENDER

RELATIONSHIP TIPS FROM TV'S MATCHMAKING EXPERT

**SHOUTOUTS TO OUR BIGGEST SPONSORS AND DONORS BY OUR
CELEBRITY PARTICIPANTS**

LEGENDARY BBQ TO ENJOY AT HOME

FEATURING OUR LOCAL "CELEBRITY" EMCEES DAVID GILL AND STEVE JOHN

**"LIVE" AUCTION WILL BE ANNOUNCED ONE WEEK IN ADVANCE AND WILL
FEATURE THE OPPORTUNITY TO WIN ONCE-IN-A-LIFETIME EXPERIENCES
AND OPPORTUNITIES**

WHEN
SATURDAY, SEPTEMBER 12, 2020 5:00-7:30 P.M.

WHERE
**JOIN US ONLINE FROM ANYWHERE YOU'D LIKE WITH YOUR COMPUTER,
TABLET, OR PHONE AND YOUR WINE, OF COURSE**



Future Citizens Foundation

Center for
Learning

The
First Tee
Monterey County

Pay It
Forward
Scholarship & Mentoring Program

The **FUTURE CITIZENS FOUNDATION** has impacted more than 80,000 of our youth throughout Monterey County since 2004. Our mission is to offer young people of Monterey County opportunities for a better future. Three distinct programs further our mission:

FIRST TEE OF MONTEREY COUNTY (FTMC)

Founded in 2004, FTMC is the the largest youth-serving nonprofit organization in Monterey County and has impacted the lives of over 70,000 young people since its inception.

FTMC teaches young people between the ages of 7 and 17 valuable life skills and core values seamlessly through the game of golf. Golf and Life Skills Experience classes are conducted at various locations throughout the county, including its 9-hole campus in Salinas, King City Golf Course, and at 23 different Elementary schools. Through active partnerships with six school districts and an extensive after-school program, FTMC serves over 9,000 young people annually.

In 2020 FTMC was awarded the prestigious Monterey County School Boards Association's Excellence in Education Award.

PAY IT FORWARD SCHOLARSHIP AND MENTORING PROGRAM

Through private funds, the Pay It Forward Scholarship and Mentoring Program provides a \$20,000 a four-year scholarship at California State University, Monterey Bay, to local Monterey County students who are first generation college students. Each scholarship recipient is mentored for four years by a community leader who helps the student navigate the challenges of college life. The Scholar must maintain a four-year graduation track and must mentor a participant at the First Tee for five hours each month. Over \$2.4 million in scholarships have been awarded. 54% of our scholars graduate with honors.

TAYLOR FARMS CENTER FOR LEARNING

The Taylor Farms Center for Learning is outfitted with the latest technology that is designed for stimulated learning. The Center for Learning will provide a continuum of services for the youth that we serve helping each define success on their own terms. The continuum touches each part of their life from elementary school through college. The center offers programs in three primary focus areas of: Academia, STEAM, and Life Exploration and Preparation.

**THE 8TH ANNUAL...BOOTS, BOTTLES & BBQ
BENEFITING THE FUTURE CITIZENS FOUNDATION.
WE WILL SELL OUT!**



FUTURE CITIZENS FOUNDATION
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BBB@FCF-CA.ORG



Our 2019 Sponsors



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Coastal Grower
MAGAZINE



*Catch the Moment
Productions*



LA MAREA OF THE SEA
RUDY AND MARIA FIGUEROA

AO
ALPHA OMEGA
Collective

PUMA ROAD



I. BRAND & FAMILY

**B
BLAIR**

CARMEL ROAD.
MONTEREY

Monterey
WINE COUNTRY
MONTEREY COUNTY VINEYARD & GROWERS





Future Citizens Foundation



Sponsor Benefits	Eagle \$10,000+	Birdie \$5,000	Par \$2,500	Winery Sponsor
Program Book Ad	Full Page	Half Page	Quarter Page	Quarter Page
Passes to Virtual BBB	12 Passes	10 Passes	8 Passes	6 Passes
Sponsor Basket with Gifts BBQ Dinner Great Wines Pick Up To Go or Delivered	For 12	For 10	For 8	For 8
Invitation to Donor Appreciation Event 2022	6	4	2	2
Logo on Future Citizens Foundation Website	1 Year	6 Months	Listing	6 Months
Thank You E-Blast	Logo	Logo	Logo	Logo
Logo Inclusion on Email Blasts	10 Emails	10 Emails	5 Emails	5 Emails
Logo on Emailed Invitations	X	X		
Social Media Recognition	X	X		
Logo or Name Recognition on All Event Pages Including Facebook and Eventbrite	X	X		
Celebrity Shout-Out During Virtual BBB	X	X		
Special Thanks from David Gill and Steve John During BBB	X	X		
Logo in Full Page Coastal Grower Ad	X	X		
1-Week Kid's Summer Camp 2022 Registration (Can be used as gifts for employees)	4	2		
Permanent Recognition in Champion's Circle	X	X		
For Sponsors Who Confirm by 7/31: Special Additional Virtual Wine Tasting and Celebrity Entertainment Event	X	X	X	X



Future Citizens Foundation



Sponsoring Company _____

(Exactly as name should appear in publications)

Contact Name _____ Title _____

Mailing Address _____

Telephone _____ Fax _____

Email Address _____

Sponsorship Level:

☐ Par \$2,500

☐ Birdie \$5,000

☐ Eagle \$10,000+

☐ Winery Sponsor

☐ I am not able to sponsor but enclosed is my gift of \$_____ in support of The Future Citizens Foundation

EVENT DATE: September 12, 2020

Logo DEADLINES:

Invitation Logo Deadline – July 24, 2020

Program Logo/Ad Deadline – August 14, 2020

Sponsor recognition will be given as printing deadlines allow.

Please send Company Logo to: Alla Zeltser – alla@alla-and-co.com

Specifications for logo placement:

File formats: JPEG, PDF

Full color, 300 DPI or higher, no bleed

Full page: 8" w x 8" h

Half page: 8" w x 4" h

Quarter page: 4" w x 4" h

To ensure print quality, low resolution files cannot be used.

Sponsor recognition will begin upon receipt of payment.

Payment Method Check one:

☐ Enclosed check for \$_____ Make check payable to "Future Citizens Foundation"

☐ Please send invoice. Reference company purchase order number: _____

☐ Other: _____

☐ Charge my Visa or MasterCard (circle one)

Number _____

Expiration / Code Name on Card _____

Billing address (if different from above) _____

Signature _____

Signature of Sponsor's Authorized Representative X _____ Date Signed: _____

Please complete, sign and mail to: (Please keep a photocopy for your files.)

Future Citizens Foundation
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Salinas, California 93901

Phone: **831-800-3458**
Or email: **bshelton@fcf-ca.org**

www.FCF-CA.org